

Annual Report



Fiscal Year

2016

Dear Readers:

Friends of OSD would like to take this opportunity to thank the many family members, friends, foundations, community organizations and businesses that have helped us support the students and staff of the Oregon School for the Deaf.

Without your assistance over the past 10 years, we would not have been able to fund the innovative projects that have transformed lives.

*We appreciate your support
more than you know.*

*Judith Lorenzen
President, Board of Directors
Friends of OSD*

Friends of OSD Board of Directors

In 2016 the all-volunteer Board of Directors celebrated

10 years

of support to the Oregon School for the Deaf.



Front row: *Linda Couoh*, Vice President; *Judy Lorenzen*, President, *Roshani Shay*, Director
Back row: *John Freeburg*, Secretary; *Charlotte Iliff*, Director;
Jamie Lafady, Director; *Bill Moncsko*, Treasurer

During 2016, in carrying out the work of Friends of OSD, Board members

- donated 362 hours of service valued at \$8,528.72
- drove 2,963 miles valued at \$414.82
- spent \$666.54 in unreimbursed out-of-pocket expenses

*Thank you, volunteer Board members,
for 2016 in-kind contributions totaling
\$9,610.08*

2006 - 2016

10 years in review

Friends of OSD (FOSD) was formed by a small group of committed individuals in 2006. In recognition of our 10th anniversary, this Annual Report not only recaps activities and events of 2016, but also offers just a glimpse of our “life” as a 501(c)(3) nonprofit whose sole purpose is to assist the Oregon School for the Deaf (OSD).

October 3, 2006 – Work group (*John Freeburg, Charlotte Iliff, Linda Couoh and Damara Paris*) met and developed a task list toward gaining 501(c)(3) nonprofit status.

October 31, 2006 - Obtained federal Employer ID Number

November 8, 2006 – Signed Articles of Incorporation

November 17, 2006 – Registered with the Oregon Secretary of State Corporation Division as *Friends of OSD*

January 24, 2007 – Held first (organizational) meeting of FOSD Incorporators. Adopted Bylaws, ratified previous Incorporators’ acts, elected Board Officers: *John Freeburg*, President; *Damara Paris*, Vice President; *Jane Mulholland*, Secretary; *Linda Couoh*, Treasurer. Appointed *Charlotte Iliff*, Board Director.

February, 2007 – Opened bank account

April 1, 2007 - Rented Post Office Box

August 21, 2007 – IRS approved 501(c)(3) nonprofit status, retroactive to November 17, 2006

October 20, 2007 – Registered with Oregon Department of Justice to solicit funds in Oregon

April 28, 2008 – First Strategic Plan adopted by Board

November 24, 2008 – Official logo adopted:



June, 2009 – Website launched (designed by West Salem HS student) www.friendsofosd.org

October 14, 2009 – Distributed first Educational Enrichment Awards

August 11, 2010 – Internal Audit Committee established

Fall, 2010 – *Friends of OSD* managed donations for the *Extreme Makeover: Home Edition* dormitory build project

February 16, 2011 – Implemented a 5% administrative fee on all donations received

January 11, 2012 – Friends of OSD obtained Directors' and Officers' Liability Insurance

April 17, 2014 – First joint meeting of the FOSD Board of Directors and the *FOSD Advisory Council*

June 21, 2016 – Friends of OSD's website was redesigned by *Joshua Lindley Consulting* and launched at www.friendsofosd.org



Advisory Council

In 2014 an Advisory Council was formed to lend support and advice to the FOSD Board of Directors. Advisory Council members include:

<i>Larry Austin</i>	<i>Rocky Jastak</i>
<i>Jill Bailey</i>	<i>Chad Ludwig</i>
<i>Meredith Brodsky</i>	<i>Elisa Maroney</i>
<i>Mary Bunn</i>	<i>Kevin Marshall</i>
<i>Jerry Curtis</i>	<i>Tom Pfaff</i>
<i>Verne Duncan</i>	<i>Pam Rimmer</i>
<i>Lisa Heydemann</i>	<i>Tim Rocak</i>

The Annual Joint Meeting of the Advisory Council and Board of Directors of FOSD was held Friday, April 19, 2016, at the School for the Deaf.



OSD Director Sharla Jones added comments to a “State of the School” PowerPoint presentation highlighting some of the activities and events of the past year. FOSD was acknowledged as the funding source for a number of those mentioned.

Council members identified their knowledge, skills and abilities that might contribute to FOSD and suggested other possible resources FOSD might pursue to further enhance and expand the Board’s vision for the future.

We are grateful for their involvement and input!

Initiatives

Early in our existence, the Friends of OSD Board identified four initiatives as the focus of their efforts. While there have been some minor revisions through the years, the following explanations define the initiatives as they stand today:

- **Education** – Projects that enhance the education of students who are deaf or hard-of-hearing and their families: participation in the Academic Bowl and Space Camp; driver permit tutoring; and the Family Learning Program.
- **Cultural Activities** – Projects that relate to deaf culture and/or the arts: American Sign Language classes; artist-in-residence; and special speakers who are deaf, such as those who participate in the Middle School LIFE program.
- **Innovative Programs** – Projects that incorporate new learning methods or experiences: participating in robotics competitions and micro-lending experiences; new skills programs/equipment for special needs students; and a school-wide positive behavior reinforcement program.
- **Minor Capital Improvements** – Minor projects that upgrade portions of dated facilities and which are not mandated State responsibilities: assisting in the installation of a lift for the swimming pool; professional-quality equipment and remodeling for the Career Technical Education approved TV broadcast studio.

In an effort to utilize board meeting time more efficiently, several work groups were established: **Fundraising, Grants** and **Public Outreach**. Board members voluntarily join groups that most closely match their areas of interest and expertise, and each group provides regular reports at board meetings. These work groups are expanded as needed by enlisting the help of others from the community.

Enhancing the Educational Experience of OSD Students

Educational Enhancement Awards

The Educational Enhancement Awards (EEA) Program provides funds for projects and activities that are outside the budget responsibility and/or capability of the School.

FOSD was able to continue making Educational Enhancement Awards during 2016

thanks to grants from

*the O.C.F. JOSEPH E. WESTON PUBLIC FOUNDATION,
the WILLIAM S. WALTON CHARITABLE TRUST,
and
fundraising efforts of Friends of OSD.*

Open to all OSD staff, instructions and application forms can be accessed from the FOSD website. There now are three types of EEA applications:

- “Expedited Awards” of \$500 or less.
- “Board Review Awards” of \$501-\$1,500, which require a more detailed proposal narrative with emphasis on the purpose, goal, benefit and evaluation component.
- “Special Projects” requests that exceed \$1,500.

Board members individually reviewed and scored all applications against established criteria and approved the following proposals during 2016.

- **PAH awards**

The School Counselor requested money for awards to support an OSD positive behavior incentive program. Started in the 2010-11 school year, and based on a nationally-known model, any staff member who sees a student demonstrating safe, respectful, or responsible behavior fills out and submits a “PAH! Paper.” Every full week of school, there is a drawing in each area: elementary, middle, and high school.



PAH! Papers are randomly drawn, and the students receive small awards, such as gift cards, books, small toys or craft kits. On average, 50 students are recognized weekly through this program. At the end of the school year, one PAH! Paper is drawn from each area for a larger award, such as a backpack, flashing alarm clock, sports equipment, etc.

Staff report that the program is a huge success and want to continue this work. The goal is for at least a 90% favorable response that OSD has a documented system for rewarding student behavior. FOSD was pleased to be able to provide incentives toward reaching that goal.

- **Funding Unmet Student Needs**

Thanks to an award from *Salem Elks BPOE 336, Community Investment Grant*, Friends of OSD was able to make funds readily available to meet the needs of students who had no other financial resources. These have included:

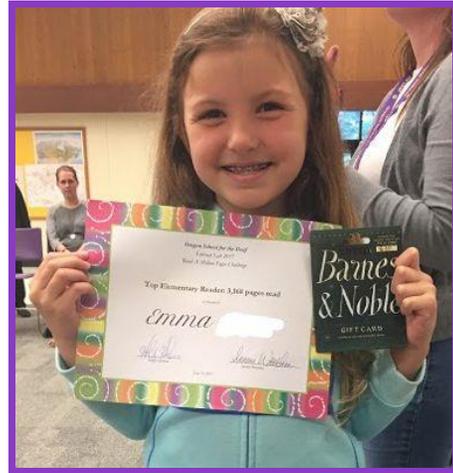
- A pair of eyeglasses for a student who has no insurance or family financial support.
- Shoes and clothing that families are unable to provide.
- College application fees.
- Assistance with expenses that allowed 2 students to participate in a Math Competition at the National Technical Institute for the Deaf at the Rochester (New York) Institute of Technology.
- A vibrating alarm clock that helps a student get herself up and ready for school on time.

- As part of a larger study of Human Rights, FOSD funded an April presentation by *Chanrithy Him* who spoke of her personal experiences in the Killing Fields of Cambodia under the Khmer Rouge. She spent the day interacting with students with the goal of increasing students' understanding of human rights to prevent the repetition of such tragedies. Ms. Him's presentation was a very powerful, memorable learning experience for OSD students.



- **Read a Million Pages**

Friends of OSD provided Barnes and Noble gift cards and an Amazon Kindle as prizes for a project to improve the quantity and quality of reading at OSD. The whole school worked as a team to read 1,000,000 pages. Various types of literature were celebrated each week to encourage students to explore reading subjects outside their typical choices. Individual students documented their progress, and winners were awarded prizes in the age groups.



Emma was the Elementary School winner

- **ASL Spelling Bee**



Yes, a **SPELLING BEE!** FOSD was pleased to provide prizes for OSD's 2016 spelling competition. This activity develops bilingual learning (ASL and English), improves independent reading and research skills, instills school spirit and a sense of community, and demonstrates the value placed on American Sign Language as an important method of communication and learning.

- **Ashland Shakespeare Festival**

To experience the Oregon Shakespeare Festival is to immerse one's self in culture. The Festival is internationally renowned. The actors are the crème de la crème of the theater world. Several times each year, there are opportunities to see live theater interpreted by the best performance interpreters in the business.



In May, 2016, Friends of OSD was pleased to provide funds for tickets, food and lodging for 12 students and their chaperones to see 3 ASL-interpreted plays, plus a backstage tour led by one of the actors. Students meet and socialize with actors, interpreters and others in the Festival company.



Deaf students from across the West Coast come to see the interpreted shows. Students are able to meet peers completely participate in activities. This field trip is more than just experiencing plays. Students learn skills in theater etiquette, counting money, map reading, care and respect for their rental housing, cooking, self-care, discussion skills, listening skills, restaurant etiquette, etc.

Family Learning Program

In past years, the Family Learning Program was an event that brought families of deaf and hearing impaired students to the School for a week during the summer. The costs were included in the School's budget, and it was one of the most successful and anticipated activities of the year. When budgets were cut, some tough decisions had to be made, and the Family Learning Program was eliminated. However, thanks to funding from the

JUAN YOUNG TRUST and THE SALEM FOUNDATION,

FOSD made a commitment to restore this important annual event. Since 2013 families with children of all ages come to OSD for a weekend of workshops, special speakers and activities at no cost.

Parents report that this activity allows them to meet other families and to learn from experts in the field of Deaf Education. Friendships have blossomed between families, and many have signed up to continue communicating on the OSD Parent Resource Group on Facebook.



In April, 2016, while parents attended workshops, the children were divided into age groups for supervised activities including swimming, captioned movies, and even rock-climbing!

CAMPERSHIPS

In 2014 an anonymous donor made a generous contribution to Friends of OSD for the purpose of providing a summer educational and respite opportunity for OSD students. With input from the donor, it was agreed that Camp Taloali would be an ideal location.

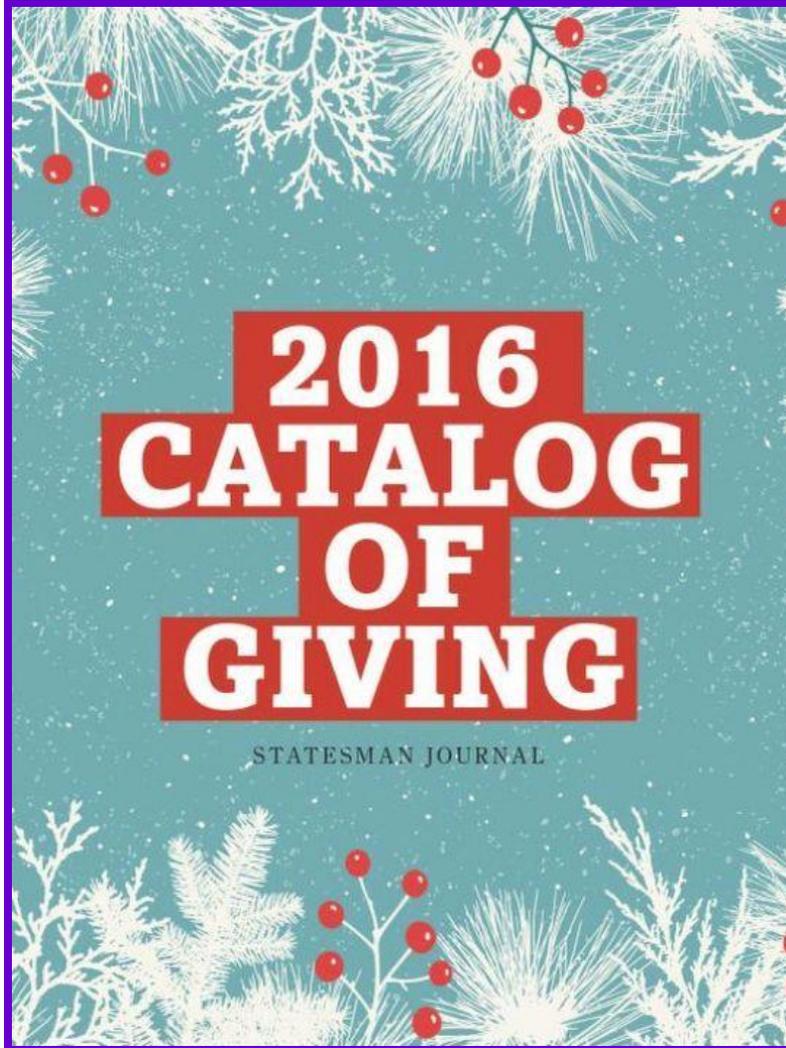
Camp Taloali is located in the foothills of Oregon's Cascade Mountains about 20 miles east of Salem. The Camp borders the North Santiam River and encompasses 111 acres of beautiful pine and fir forestland. Programs are specifically designed for Deaf, Hard of Hearing, Children of Deaf Adults, siblings and signing friends. Activities provide campers with a variety of challenges and achievements as well as arts and crafts, theater and communication, camping and outdoor skills, horseback riding, nature study, rope courses, environmental awareness, campfires and totem pole building.



*For more information about Camp Taloali
go to www.taloali.org*

In 2016 FOSD awarded 7 camperships. In 2017 FOSD plans to award up to 10 one-week camperships to students currently enrolled at OSD from ages 6-18, thanks to our very generous donor.

All interested OSD students are encouraged to apply.



For the fourth year, the *Statesman Journal* solicited “wish lists” from local nonprofits. On Thanksgiving Day, while many of us were enjoying a delicious holiday meal in a warm house, surrounded by family and friends, many others in need were relying on nonprofits for assistance. The *Statesman* compiles and publishes a *Catalog of Giving*, asking the community to help meet those needs through donations.

Friends of OSD was invited to participate, and we listed these ongoing needs for students:

Gift cards for food and clothing from Fred Meyer
Gift cards for food and clothing from Walmart
Gift cards for food from Safeway

We sincerely appreciate the support and assistance demonstrated by our local daily newspaper.

2016
Fun with Fundraising

FAMILY & FRIENDS NIGHT

Boon's Treasury (McMenamins) sits on the northern side of downtown Salem and features delicious pub food and handcrafted ales, wines and spirits.

For the fourth year Boon's hosted a fall "Family and Friends Night" with a portion of the profits going to FOSD to support activities, projects, and other innovative programs at the School.



From 5:00 p.m. to closing, nearly every table was full as families and friends gathered to support FOSD, to partake of menu items and just enjoy time together. Boon's management presented FOSD with a check for more than \$1,300 and invited us to come again in 2017--and we already have made plans to do so!

VINE GOGH

In January the Vine Gogh Artist Bar and Studio in Tigard partnered with FOSD for a “paint-in” fundraiser.



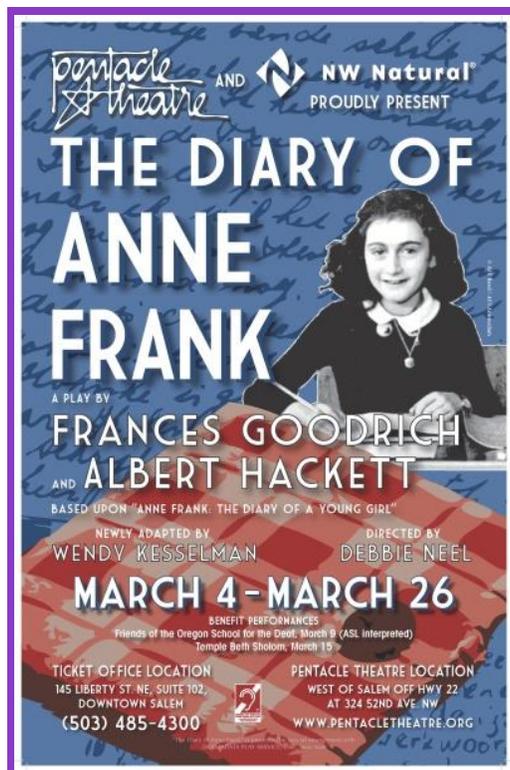
A local artist, Vine Gogh colleagues and ASL interpreters led about 40 would-be artists in creating their own version of “The Blue Door” which they took home at the end of the afternoon.



This fun event raised nearly \$800, and we look forward to a repeat opportunity to add to our art collections in 2017.

Pentacle Theatre Fundraiser

In March, the Fundraising work group coordinated a Pentacle Theatre benefit performance for FOSD. This emotional drama, “*The Diary of Anne Frank*,” tells the true story of the lives of 8 people hiding from the Nazis in a concealed storage attic in Amsterdam for 2 years during World War II. This interpreted performance captured the claustrophobic realities of the Frank Family’s daily existence—their fear, their hope, their laughter and their grief. Anne’s diary was found years later in the attic, published as a book and also rewritten as a play.



A special Pentacle lobby exhibit, *Anne Frank: A History for Today*, was on loan from The Anne Frank Center USA. The exhibit featured Anne Frank photographs, historical analysis, a documentary, and other information about the Holocaust.

Thanks to Pentacle Theatre

for giving FOSD this opportunity to increase our visibility in the community, and also for reminding us of this time in history.

Honorary & Memorial Donations

Friends of OSD provides an opportunity to remember and honor individuals through charitable giving. Significant events have included graduations, weddings, birthdays, deaths, employer matching programs, and a variety of other special recognitions. Using information from a completed donation form, available on our website, we send an appropriate acknowledgement to the person or family being remembered.



The following donations were received in 2016:

from Lori & Jeff Phillips in memory of Betty Jeffries

from Linda Couoh in memory of Janet Quane

IT'S SO EASY!

FOSD Board member, Roshani Shay, registered FOSD for a number of “passive” fundraisers whereby users generate donations to FOSD simply by taking advantage of corporate giving opportunities.

Fred Meyer Community Rewards Project



Fred Meyer donates \$2.5 million per year to non-profits in Alaska, Idaho, Oregon and Washington, based on where their customers tell them to give. Users can go to

www.fredmeyer.com/community_rewards

and link their Fred Meyer Rewards Card to Friends of OSD by searching for our name or our nonprofit number (93165). Each time the customer shops at Fred Meyer and uses their Rewards Card, a percentage of their purchases will be sent to FOSD. Customers continue to earn their own Rewards Points, Fuel Points and Rebates.

In 2016, this passive fundraiser earned \$250 for FOSD. Rewards Cards are available at the Customer Service desk of any Fred Meyer store.



Amazon shoppers can help support FOSD just by linking their online purchases at smile.amazon.com (search for **Friends Of Osd**--note specific capitalization), and Amazon will donate a percentage of purchases to FOSD.

GOOD Projects

After signing up at www.goodsearch.com, Friends of OSD will receive a 1¢ corporate donation each time users search the Web with **Goodsearch**.

Likewise, by signing up at www.gooddining.com, a percentage of your restaurant bill from thousands of participating restaurants will be sent to FOSD.

Go to www.goodshop.com and use **Goodshop** for online shopping and FOSD will receive a percentage of every purchase. In addition, users can access over 100,000 money-saving coupons.

During 2016, Friends of OSD also received \$50 from online donations at <http://indiegogo.com>

TECH TALK

Special thanks to Joshua Lindley for redesigning our website.



147 COMMERCIAL St NE SUITE 5, SALEM, OR 97301
503-383-1550 joshua@joshualindleyconsulting.com

Our website now is loaded with information and includes a student-produced video that demonstrates all the ways FOSD contributes to the School. Please check it out at

www.friendsofosd.org



Our website provides a link to FOSD's Facebook page. With 430 "likes" this has proven to be a quick and easy way to post activities and events, photos, announcements and other information for our followers.

Thanks to the Board's Public Outreach Committee, we now have a PowerPoint presentation that Board members and others can use to help spread the word about Friends of OSD.

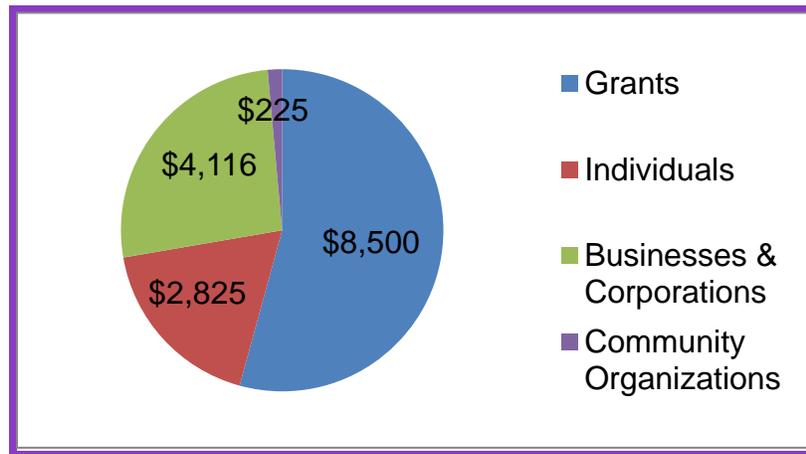


We are always looking for service clubs, community organizations and other groups who would give us a few minutes on their programs to provide information about who we are, what we do, and why. If you know of such opportunities, please contact us through our website.

Funding to assist the Oregon School for the Deaf

The sole purpose of Friends of OSD is to assist the Oregon School for the Deaf. FOSD started the year with \$41,385.45 in the bank and ended with a balance of \$46,673.85.

95% of all grants and donations go directly to programs that benefit students. A modest 5% administrative assessment covers the expenses of doing business as a nonprofit (office supplies, postage, annual fees, interpreters, insurance, etc.). The chart below shows FOSD income sources for 2016:



2016 End-of-year Account Balances

Education	\$4,565.84
Cultural Activities	2,028.82
Innovative Programs	5,758.60
Fundraising	11,078.74
Operations	9,902.94
Restricted Grant Funds	<u>13,338.91</u>
TOTAL funds available	\$46,673.85



*Enhancing the Educational Experience
for OSD Students*

PO Box 15053 Salem, OR 97309

Please visit our website at
www.friendsofosd.org